

MRVTV - MAD RIVER VALLEY TELEVISION 2008 Annual Report

Mad River Valley Television is a community-based public access television station dedicated to giving the Valley access to the airwaves. MRVTV's Channels 44 (Community) and 45 (Municipal) are part of Waitsfield Cable's basic tier of service. MRVTV broadcasts locally generated programs with a focus on public, educational and governmental (PEG) programming.

MRVTV was incorporated in March 1998 by a small group of Valley residents to bring public access television to the community. Since incorporation as a 501(c)(3) non-profit, the Board of Directors surveyed the community, sought support from municipal boards, and negotiated a contract with Waitsfield Cable.

MRVTV first went on air in February 2000 with one show. We now program two channels with 12 to 16 hours of community events and meetings daily, with a bulletin board of community messages during the remaining time. Anyone with appropriate training on the equipment, which MRVTV provides, can use the station and equipment in accordance with MRVTV standards. MRVTV also has a studio available for tapings and accepts prepared programs for broadcast.

Waitsfield Cable funds MRVTV as required by state and federal regulations. Cable subscribers see a 5% PEG access surcharge on their cable bills.

Waitsfield Cable also provided start up funds for equipment and organizational fees. Additionally, each year the towns of Fayston, Waitsfield and Warren have granted MRVTV sponsorships funds.

To learn more about MRVTV, please contact Alex Maclay, our Station Manager, or Tony Italiano, our Technical Director/Media Manager, at 583-4488 (44TV) or by email- tv@mrvtv.com, or just stop by our studio offices in the Red building in Bridge St. Marketplace, right down from the Spotted Cow, 4429 Main Street. You can also find us on the web at www.mrvtv.com, or call our 24-hour hotline @ 583-4747 for current program times.

Members of the board are: Chuck Allen, Dan Eckstein, Michael Hock, Lisa Italiano, Liz Levey, Lisa Loomis, Adele Nicols, Brian Shupe, and Rob Williams. We meet at least twice a year and welcome public input to the meetings or to any board member. Hope to see you down at our studio soon!



Waitsfield Selectboard member Roy Hadden discusses business issues as Business Forum moderator Peter MacLaren and Selectboard member Kate Williams listen.
Photo: MRVTV



DRB member Gib Geiger and Planning Commissioners Robin Morris and Steve Shea at the 3- Board summit.
Photo: MRVTV