

**MAD RIVER VALLEY TELEVISION**  
**MRVTV Channels 44 & 45**  
**2010 Annual Report**

Mad River Valley Television is the Valley's public access television station dedicated to giving community members access to the airwaves. MRVTV's Channels 44 (Community) and 45 (Municipal) are part of Waitsfield Cable's basic tier of service. MRVTV broadcasts locally generated programs with a focus on public, educational and governmental (PEG) programming such as town meetings and community events. Additionally, MRVTV has a presence on the Web that allows nonsubscribers to see a selection of municipal and community events after they have aired on the cable channels.

Since incorporation in 1998 as a 501(c) (3) non-profit, the Board of Directors surveyed the community, sought support from municipal boards, and negotiated a contract with Waitsfield Cable. From one show first on the air in April 2000, to the full 2 channel line-up that is now offered, MRVTV has always gladly provided training on the community's equipment so the public can access their airwaves. MRVTV also has a studio available for tapings and accepts prepared programs for broadcast.

MRVTV is primarily funded by Waitsfield Cable, as required by state and federal regulations. Cable subscribers see a 5% PEG access surcharge on their cable bills. In addition, the towns of Fayston, Warren, and Waitsfield have granted MRVTV sponsorships funds each year.

To learn more how YOU can be involved with MRVTV, please contact Alex Maclay, our Station Manager, or Tony Italiano, our Technical Director/Media Manager, at 583-4488 (44TV) or by email- [tv@mrvtv.com](mailto:tv@mrvtv.com). You also can just stop by our studio offices in the red building in Bridge St. Marketplace, right down from the tea shop MINT, at 4429 Main St. And you can find us, selected programs, and our schedules on the Web at [www.mrvtv.com](http://www.mrvtv.com).

Members of the MRVTV board are: Chuck Allen, Dan Eckstein, Michael Hock, Lisa Italiano, Liz Levey, Lisa Loomis, Adele Nicols, Brian Shupe, and Rob Williams. We meet at least twice a year and actively welcome public input to our meetings or to any board member. You can find staff and board profiles and contact information on our website. Hope to see you down at our studio soon!